

## Anna Korobko

Multimedia Designer, Print and Interactive Communications

**Objective:** Part time, freelance or contract position as a Graphic/Multimedia Designer for a creative team.

**Summary:** Highly adaptable design professional with five years of experience providing creative solutions for print, web and electronic media, specializing in:

- Design and production for presentations, event materials, collateral and information graphics
- Power Point and multimedia presentations
- Website design and coding
- E-mail design and coding
- Advertisement and web banner creation
- Corporate identity/branding
- Interface design; collaboration with developers

**Software:** Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premier, Macromedia Flash, Macromedia Dreamweaver, HTML/XHTML, CSS, Quark Xpress, Microsoft PowerPoint, Microsoft Word.

10/2008 – present Classic Business Solutions, New York, NY | *Graphic Designer/Production Artist*

- Design various collateral materials
- Prepare files for print
- Work with clients and vendors during production and printing process

10/2007 – present MedexSupply.com, New York, NY | *Freelance Graphic/Web Designer*

- Design and develop weekly HTML e-mails, landing pages and banners
- Designed and developed new storefront website and shopping cart.
- Design various marketing materials

10/2006 – present HurryDate, New York, NY | *Freelance Graphic/Web Designer*

- Design and develop HTML e-mails and e-newsletters for HurryDate.com, JDate.com, AmericanSingles.com and BlackSingles.com
- Worked on the development (HTML & CSS) of the new homepage

4/2005 – 10/2005 Quigo Technologies Inc., New York, NY | *In-house Graphic/Web Designer*

- Developed corporate branding guidelines, worked on the design and development of a new corporate website
- Designed various materials including collateral materials, posters, invitations, PowerPoint and multimedia presentations, product logos, stationary, illustrations in accordance with corporate brand guidelines
- Maintained corporate website, posted updates, ensured consistent look of all pages.
- Worked with vendors during production and printing process

1/2004 – 3/2005 Media Planning Group, New York, NY | *Multimedia Designer*

- Designed and art directed various new business pitches, leave behinds and illustrations for clients such as Fidelity Investments, H&M, Liz Clairborne, iShares, P&G, VW of America, JPMorganChase, Charles Schwab and ESPN. As part of the team, provided support for special graphical needs, ensured consistent look of the presentations.

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- Provided special graphic needs support for company-wide marketing initiatives, such as; “Cannes Media Lions” Awards, “Advertising Week NYC”, “Knowledge Management Workshop”, “PR and Marketing Seminar” and Mediaweek’s “Media Plan of the Year” Awards. Produced posters, electronic invitations, videos, leave behinds and packaging.
- Designed various materials including corporate newsletter, brochures, flyers, posters, postcards, templates, departmental logos, illustrations, e-mails and short video clips in accordance with corporate brand guidelines

### Education:

Brooklyn College, City University of New York, graduated December 2002

Bachelor of Arts Magna Cum Laude, Multimedia Design & Photography

Computer and Information Science - minor

### Reference:

Available upon request.

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